

# EU-Somalia Business Forum

5-6 October, 2026 | Mogadishu, Somalia

#InvestInSomalia:  
Unlocking High-Potential Markets

Over the past decade, Somalia has undergone remarkable transformation, driven by public finance reforms, debt relief, and improved security and governance. These advancements have boosted economic confidence and positioned the private sector as a key driver of growth, employment, and innovation. Somalia's private sector, known for its resilience and adaptability, has led progress in telecommunications, financial services, transport, agro-processing, and renewable energy solutions.

Despite significant progress made, challenges such as limited access to finance, fragmented markets, and security constraints persist. The European Union has expanded its engagement in private-sector development, with the EU-Somalia Business Forum 2026 serving as a flagship initiative under the EU-Somalia Investment, Trade and Business Platform (ITBP) - <https://eu-som-itbp.org/>.

The Forum aims to strengthen Somalia's investment ecosystem, foster regional trade integration, and catalyze sector transformation in agriculture, energy, digital services and trade logistics. The Forum aims to present investment opportunities in these sectors, while connecting EU companies with Somali firms, sector associations, and government institutions. It showcases Somalia's reform trajectory and evolving business environment, identifies financing pathways including blending, guarantees, and partnerships with EU development finance institutions (DFIs), and fosters early-stage business matchmaking and pipeline development ahead of future investment missions.

## Thematic Focus Areas



Somalia's agriculture sector offers untapped potential in crop production, livestock, and fisheries. Investment opportunities include mechanization, irrigation, agro-processing, cold-chain, quality standards, packaging, input supply systems, and export logistics. The Forum will connect Somali agribusinesses with EU investors and operators to unlock scalable opportunities for value addition.

**Agri-Value Chains**



High energy costs in Somalia create a strong case for renewable energy investments. With abundant solar and wind resources, Somalia offers opportunities in solar mini-grids, utility-scale renewable energy, clean cooking solutions, and energy services for productive use. The Forum will showcase investable projects and connect EU energy companies with Somali enterprises.

**Energy**



Somalia's dynamic digital market, driven by mobile money and digital adoption, presents scalable investment opportunities in fintech, e-commerce, digital payments, data centers, cybersecurity, and digital skills development. The Forum will highlight partnerships between Somali tech firms and EU technology companies in this fast-growing market.

**Digital Economy**



Somalia's strategic location along major shipping routes offers opportunities for investment in port infrastructure, logistics parks, supply-chain digitization, and cold-chain facilities. The Forum will present priority projects and explore partnerships with EU port operators, logistics firms, and financiers.

**Trade Logistics**

Join us in on October 5–6, 2026 in Mogadishu, Somalia - to unlock high-potential markets and contribute to Somalia's sustainable development and economic growth. The Forum promises an exclusive, vibrant environment where participants can network directly with key industry leaders, speakers, and potential partners. While in-person attendance is limited, a complementary livestreaming option will ensure that business professionals across Somalia, the East African region, and the EU, can join the event in real-time, allowing wide participation and visibility.

## What is on offer?

- **Market Connections:** Direct engagement with industry leaders, regulators and investors to unlock growth opportunities across agriculture, energy, digital services and trade logistics.
- **Business Showcase:** A curated platform to present products, services and innovations to a targeted audience of investors and commercial partners.
- **Investor and Government Engagement:** Structured, outcome-driven meetings connecting European investors with Somali businesses and relevant government counterparts to advance partnerships and market entry.

## Who is the forum for?

The Forum will bring together key actors to drive investment and partnerships in agri-value chains, energy, trade logistics and the digital economy. European Union private sector, including multinationals and investors, collaborates with the Somali private sector, focusing on women- and youth-led enterprises. The Somali government guarantees policy alignment and credibility, while Team Europe Partners and international organisations offer investment facilitation. Financial institutions, including Somali banks and fintechs, are vital to the business ecosystem. Academic institutions and business incubators foster entrepreneurship and skills development, with partners boosting visibility and investor confidence.

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## Why Join the EU-Somalia Business Forum 2026?

- **Discover Opportunities:** Explore investment-ready projects in agriculture, energy, digital economy, and trade logistics.
- **Build Partnerships:** Connect with Somali businesses, government institutions, and EU companies.
- **Shape the Future:** Be part of Somalia's transformation as a frontier market in East Africa.
- **Access Financing:** Learn about innovative financing pathways and EU-backed guarantees.
- **Expand Your Network:** Engage with key stakeholders, including government officials, private-sector leaders, financial institutions, and international organizations.